

Global Internal Comms Sept. 14 - HR Communications Update

Purpose of this document:

- Provide IC partners with upcoming global and U.S.-specific human resources communications to share or reinforce, via their own channels.
- Provide IC partners with a projected schedule of future HR communications for their planning and scheduling.
- Provide IC partners with **evergreen HR content** that is always relevant and timely.
- Remember to submit items for Mark's Weekly Note [here](#).
- **Please send me screenshots of how you use this content in your own channels!**

[Current global HR comms](#) | [Upcoming global HR comms](#) | [U.S.-specific HR comms](#) | [Brazil-specific HR comms](#)

Global HR Comms		
	Key points	Resources
HR People Talk Community	<ul style="list-style-type: none"> ● Use People Talk for quick and informal answers to basic HR questions. ● Engage with colleagues and contribute to the knowledge base. ● Available in English and Spanish. 	EFX Central post
Use Permalink in HR PeopleLink	<ul style="list-style-type: none"> ● Within Health & Benefits, scroll to the bottom of the page and copy the Permalink instead of the link in the url field. 	<div> <p>More Information</p> <p>For more information, please review:</p> <ul style="list-style-type: none"> • Employee Stock Purchase Plan Guide • Equifax EIPSP Policy • Q2 Exchange Rate Chart • Insider Trading Policy <p>Return</p> <p>Copy Permalink</p> </div>
2Q, 2024 - One Equifax Award Winners	<ul style="list-style-type: none"> ● Announced in Mark's Weekly note the week of July 1 ● Posted to EFX Central 	EFX Central post
Writing effectively as Equifax	<ul style="list-style-type: none"> ● e-Learning course, 35 minutes, interactive ● Developed by Corporate Marketing & Strategy ● Tips & best practices for writing across EFX digital channels ● Consistent use of the Equifax brand voice 	EFX Central post
Update your career profile in WD	<ul style="list-style-type: none"> ● Now that you've completed your 2024 Mid-year check-in conversations with your manager, it's 	

Global HR Comms		
	<p>a great time to update your myCareer profile in Workday to showcase your experience, education, certifications and skills.</p> <ul style="list-style-type: none"> Also, take a look at our Equifax Scaled Behaviors for a deeper look at the behaviors associated with our Shared Values. This is an excellent resource for employees wanting to further develop themselves. 	
Recognition	<ul style="list-style-type: none"> Have you noticed a colleague doing a great job and setting an example of our One Team, One Equifax shared value? Recognize them using Bravo! and give them a big thank you! To access Bravo!, from EFX Central, select HR-People Link, then Bravo! recognition. 	
Upcoming global		
Mandatory Training Window 2	<ul style="list-style-type: none"> Mandatory Training Window two kicks-off on Monday, August 26. Window two focuses on Code of Conduct and Compliance training. Launch message from Julia Houston and Jamil Farshchi, the Executive Sponsors, launch on 8/26. Training must be completed by Friday, Oct. 4. 	Link to launch email in Poppulo Link to EFX Central post
Bravo! Share your story campaign	<ul style="list-style-type: none"> Employees submit photos and a story 	Winners posted to EFX Central

Global HR Comms		
	<p>about how they used their Bravo! Points towards a special item or experience</p> <ul style="list-style-type: none"> • Submissions receive Bravo! points • Campaign/contest launches Aug. 5 	Launch email EFX Central post

Brazil		
	Key points	Resources
Successful Bravo! launch in Equifax Brazil	<ul style="list-style-type: none"> • Bravo! recognition platform launched in Brazil in Feb. 2024 • Launch was a success with 100+ employees sending 1,000 Bravo! Thank Yous • Points were awarded to 5 employees who gave the most Bravo! thank yous 	EFX Central post

U.S. HR Comms		
	Key points	Resources
Equifax Extras	<ul style="list-style-type: none"> • August is Wellness Month and Equifax Extras offers discounts on vitamins, workout equipment, gym memberships and more 	EFX Central
PP&A	<ul style="list-style-type: none"> • Fidelity offers professionally managed account service to help you meet your retirement goal(s). • Fidelity creates a personalized investment strategy based on your financial situation. • Attend a Fidelity webinar to learn more about the program (in EFX Central article). 	EFX Central
Bank of America banking benefits & rewards	<ul style="list-style-type: none"> • EFX employees are eligible for banking benefits with the new Banking and Investing Program from 	EFX Central

	Bank of America, and access to investment products from Merrill.	
New Parent Program	<ul style="list-style-type: none"> • Equifax celebrates new parents with a special gift of a stuffed bear and a picture frame. • Read testimonials from 2 EFX employees. 	EFX Central

LATAM HR Comms

	Key points	Resources
Successful launch of "Pasaporte Equifax: Un viaje a nuestra cultura" (<i>Equifax Passport: A journey to our culture</i>)	<ul style="list-style-type: none"> • HR team launched a campaign that brings together all the initiatives of its 2024/2026 People Strategy on July 17 across the region. • The HR teams created a travel concept with different destinations under the three strategic drivers: grow, attract and retain, dividing them into different travel stamps: Employee Experience, I&D, Process & Mandatory Trainings and Career Development • The purpose of the campaign is to create together the best company to work in, professional and personal growth in a way in which we enjoy what we do. 	Launch Animated Video